

# Alpha GABA PM

Data supported botanical blend and 400mg of L-theanine shown to induce healthy calming brain waves and naturally improve balanced sleep during times of stress\*





# Key Ingredients

#### L-theanine

- Amino acid that acts as a glutamate receptor antagonist for balanced activity<sup>1\*</sup>
- L-theanine has been linked to the generation of alpha brain waves, indicating a state of balanced relaxation<sup>2\*</sup>

#### Melatonin

- Hormone important for the regulation of the sleep-wake cycle<sup>3\*</sup>
- Supplementation with melatonin has been shown to improve the healthy onset of sleep<sup>4\*</sup>

#### Valerian (Valeriana officinalis) root extract (Valerenic acids 0.8%) (Micro-encapsulated)

- Data shows valerian extracts modulate
   GABA-A receptors for healthy activity<sup>5-8\*</sup>
- Micro-encapsulation reduces valerian root odors

#### Lemon balm (Melissa officinalis) leaf extract

- Botanical shown to inhibit the enzyme GABA transaminase to support balanced activity, which may increase healthy levels of GABA in the brain<sup>9\*</sup>
- Contains rosmarinic acid, shown to normalize GABA and glutamate activity altered by stress when combined with valarian root<sup>10,11\*</sup>

#### 5-HTP (from Griffonia simplicifolia seed extract)

- 5-hydroxytryptophan (5-HTP) crosses the blood-brain barrier and is a precursor to serotonin and melatonin<sup>12</sup>
- Serotonin is important for regulating mood and a balanced sleep-wake function<sup>13</sup>

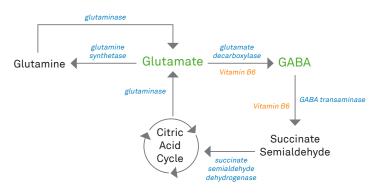
## The Science

#### **GABA**

GABA is the primary inhibitory neurotransmitter in the brain<sup>14</sup>

GABA is important for calm and sleep<sup>15,16</sup>

### **GABA Pathway**



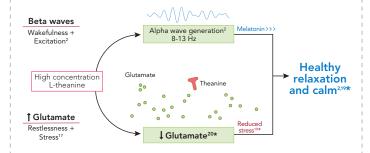
Green = Biomarker Blue = Enzyme Orange = Cofactor

<sup>&</sup>lt;sup>†</sup> Symptom depictions represent a possible presentation based on scientific information and claims found on this sheet, references provided on reverse.

<sup>\*</sup>These statements have not been evaluated by the Food and Drug Administration.
This product is not intended to diagnose, treat, cure or prevent any disease.

# MORE SCIENCE BEHIND ALPHA GABA PM

Figure 1. Alpha Waves, L-theanine, and Stress



### High-concentration L-theanine as a new approach

Alpha brain waves are naturally generated when an individual is calm and relaxed<sup>2</sup>

- Data shows impactful amounts of L-theanine induce the healthy generation of alpha brain waves in those with or without stress<sup>23</sup>
- Melatonin has been shown to rapidly increase alpha brain waves<sup>18\*</sup>

#### Data shows L-theanine intake led to reduced stress and feeling of balance19\*

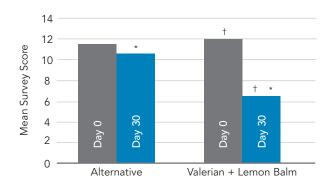
L-theanine binds to healthy receptors, blocking the attachment of glutamate, and at servings of 250mg or more, lowers glutamate activity to support balance.1,20\*

Alpha GABA PM contains 400 mg of L-theanine and 3 mg of melatonin per serving to effectively calm the mind for healthy sleep<sup>1,2,4</sup>\*

#### Figure 2. A Pivotal Partnership

Low score = better sleep balance

\* p<0.05 † p<0.001



#### Proven sleep botanicals

Data gathered over 30 days showed valerian and lemon balm extracts together improved the quality of healthy sleep after monitoring multiple aspects of sleep<sup>21\*</sup>

Alpha GABA PM contains a blend of botanical extracts identical to those used in the data gathered to naturally improve the quality of healthy sleep<sup>21\*</sup>

A combination of valerian root and lemon balm was shown to increase brain concentrations of GABA, supporting balanced activity<sup>22\*</sup>

- Proprietary extracting technique of whole lemon balm leaf provides improved mechanism capability\*
- Valerian and lemon balm are naturally GABAergic botanicals<sup>21,22\*</sup>

Alpha GABA PM contains proprietary whole lemon balm leaf extract and micro-encapsulated valerian root to improve onset and quality of healthy sleep<sup>21,22\*</sup>









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