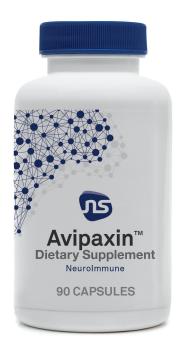


Avipaxin

Blend of ingredients proven to reduce pro-inflammatory cytokine activity and promote mental acuity*



Key Ingredients

Acetyl-Lcarnitine (ALC)

- Provides an acetyl group required for acetylcholine synthesis^{1*}
- Derivative of L-carnitine shown to increase plasma and brain levels of L-carnitine^{2,3*}
- L-carnitine facilitates energy production in the mitochondria and provides antioxidant protection by scavenging reactive oxygen species and metal ions^{3.5*}

Alpha-glycerylphosphorylcholine (AGPC)

- Choline donor and precursor to acetylcholine^{6,7*}
- Multiple data sets showed alpha-GPC improved cognitive scores⁸

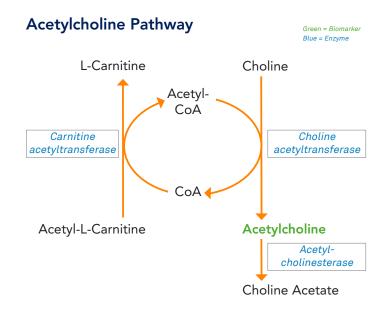
Huperzia serrata (standardized to 1% huperzine A)

- Acetylcholinesterase breaks down acetylcholine in the synapse⁴
- Huperzine A is a potent and selective acetylcholinesterase (AChE) inhibitor which helps to decrease acetylcholine breakdown to maintain balance^{9*}
- Data shows huperzine A improved mini-mental status exam scoring^{10*}

The Science



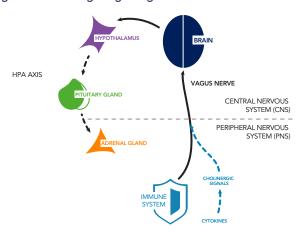
- Acetylcholine is a neurotransmitter found throughout the peripheral and central nervous systems known for its importance in attention, learning, and memory¹¹
- Acetylcholine released by the vagus nerve is essential to balance immune health due to its ability to downregulate cytokine expression in the spleen, liver, and gastrointestinal tract¹²



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

MORE SCIENCE BEHIND AVIPAXIN

Figure 1. Cholinergic Signaling



Connecting the brain and immune system

In the central nervous system, healthy cholinergic signaling is involved in many critical processes 11

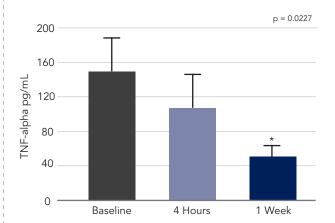
- These include mental acuteness through aspects like attention, learning, memory, and the stress response¹¹
- Additionally, acetylcholine is vital for balanced immune health and regulation¹²

Cholinergic signaling from the vagus nerve facilitates communication between the brain and immune system¹²

- Afferent vagal nerve fibers detect cytokines in the periphery and signal to the central nervous system about immune activation 12
- Integration of vagal signals in the brain activates the HPA axis, completing the communication loop between the PNS and \mbox{CNS}^3

Avipaxin contains precursors ALC and AGPC along with Huperzia serrata to support acetylcholine and balance the immune system¹⁻⁷*

Figure 2. Avipaxin Lowers TNF-Alpha Activity*



Impactful balanced supplementation

Avipaxin supports immune function by decreasing six pro-inflammatory markers^{13*}

- Eleven healthy individuals supplemented with Avipaxin and data was gathered on immune function and cognition 13*
- Decreases were seen in six pro-inflammatory markers, including TNF-alpha (Figure 2.)13*

Data shows improved mental acuity and wellbeing with Avipaxin¹³*

Participants reported feeling more clear-headed, more focused, and waking refreshed and alert13*

Avipaxin has been shown to support both balanced immune function and mental acuity, resulting in improved wellbeing13*





NeuroScience®





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All NeuroScience products undergo rigorous third-party testing to guarantee label claims

of each ingredient and the absence of heavy metals, pesticides, residual solvents, and microbes

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